

ART WALK EXTENSION PROJECT ARTISTIC SEATING OPEN CALL CALL FOR ENTRIES

The City of Rochester is pleased to announce the Art Walk Extension Project Artistic Seating open call¹.

APPLICATIONS MUST BE POSTMARKED OR TIMESTAMPED BY: **January 12, 2012**

1. PROJECT DESCRIPTION

There are (5) Five Artistic Seating locations with one seating element at each unless otherwise noted:

1. University Avenue at School of the Arts
2. Northeast corner of East Avenue and N. Goodman Street
3. Southwest corner of University Ave and N. Goodman Street
4. Anderson Artist Building (2 seating elements)
5. Northwest corner of College Ave and N. Goodman Street

Artists should take into account both natural lighting of the daytime hours and artificial lighting during the nighttime hours when selecting colors and designs. Deterioration over time may be expected and the artist may be contacted to make repairs to their work at a fee schedule that will be agreed upon at a later date.

2. ELIGIBILITY

There is no residency restriction on who may submit a proposal; however the artistic seating must be fabricated within the eight-county area of Monroe, Genesee, Livingston, Ontario, Orleans, Wayne, Wyoming or Yates in order to facilitate progress inspections by the City of Rochester. Applications by board or staff members of Bergmann Associates, Studio William Cochran, the City of Rochester, or their relatives or business or personal partners will not be considered.

3. WHAT AND WHERE IS THE ART WALK EXTENSION PROJECT?

The Art Walk Extension Project is located along University Avenue between North Goodman Street and Prince Street and along North Goodman Street between The Rochester Museum and Science Center at East Avenue and the Village Gate at College Street. The project is a permanent urban art trail, connecting the arts centers and public spaces within the Neighborhood of the Arts (NOTA) in Rochester, New York.

4. CRITERIA

Proposed Artistic Seating may be of any size to accommodate two (2) to four (4) people (or as noted in the Design Considerations, and may be constructed of any suitable material(s)). A grouping of single seat objects that accommodate two (2) to four (4) people will be considered one artistic seating.

Entries will be judged on the following criteria: creativity and artistic merit; feasibility of construction; durability in four season weather conditions; ease of maintenance and repair; suitability of materials; appropriateness to the environment, safety and usability for pedestrians, and appropriateness to the specific site.

¹ ARTWalk of Rochester is not administrating this Call for Art, the art will not be part of the ARTWalk museum. The City of Rochester will be the owner of all artwork(s)

Bergmann Associates will work with selected artists to provide engineering stamps for artist's drawings. In addition, the proposed design must meet Durability Criteria included in Appendix A, as well as pass engineering reviews.

5. DESIGN CONSIDERATIONS

1. **University Avenue at School of the Arts**

The design should speak to the school's mission and rich history. The School of the Arts (SOTA) mission is "Student Success...Academic, Artistic and Humanistic." The SOTA facility is rich in local history. At one time, the brick structure served as dormitories for the world-class musicians attending the Eastman School of Music.

2. **Northeast corner Of East Ave and North Goodman Street**

There are no special requirements for the design of this artistic seating.

3. **Southwest corner of University Ave and North Goodman Street**

There are no special requirements for the design of this artistic seating.

4. **Anderson Artist Building (2 seating elements in this location)**

There are no special requirements for the design of this artistic seating. However, please keep in mind that it is likely that this artistic seating will be used to view a revolving display of art.

5. **Northwest corner of College Ave and North Goodman Street**

There are no special requirements for the design of this artistic seating.

6. ENTRY REQUIREMENTS AND DEADLINES

Entrants in the preliminary round must mail or deliver the six (6) following items to:

City of Rochester
Attn: Mayor's Office, Alinda Drury
Re: Sidewalk Engraving Open Call
City Hall, Room 305A
30 Church Street
Rochester, NY 1461

1. Application Cover Sheet (final page of this document)
2. Artistic or Professional Resume (for artist teams, each member must submit)
3. Letter of Interest: Please explain your interest in this project and why you are qualified to complete this scope of work (not to exceed 1 page).
4. Written Project Proposal (2 Pages Maximum) detailing the following:
 - a. Project plan
 - b. Supporting illustrations
 - c. Introduction of theme
 - d. Proposed timeline
 - e. Proposed project material list and cost estimate
5. Additional Visual Support Material and/or Illustrations of Past Work, (maximum 3 images, digital Images or 8" x 10" color prints)
6. List Three References, including names and contact information

Electronic Submissions:

- Entries can be submitted electronically at artwalkextensionproject@gmail.com (subject 'Artistic Seating').
- All graphics must be at a resolution of 300dpi for jury reproduction purposes
- All files must be submitted in PDF format.
- Use the following file naming convention:
'first 4 letters of last name'_'first letter of first name'_'document name' (cover, resume, interest, proposal, pastwork, reference)'

Example:

Sally Artist (individual PDF Files) - 'arti_s_cover.pdf' 'arti_s_resume.pdf'

Sally Artist (single multi-page PDF) - 'arti_s_application.pdf'

Submission Deadline (Submission must be postmarked or time stamped): **January 12, 2012**

Please note incomplete applications will not be accepted.

7. SELECTION PROCESS

After initial sketches and proposals are submitted, the materials are displayed for two-weeks for review by the community. A community jury will meet and determine the three semi-finalists for each location. Each semi-finalist will be invited to develop a more detailed design proposal and 3D model for the specific project. Each semi-finalists will receive an honorarium of \$400 to further develop his/her detailed proposal.

As part of their detailed proposals, each semi-finalist must describe what the City of Rochester can expect to see at the half-way inspection. These models will also be displayed for one week for community review and feedback prior to the final review by the community jury.

Selection criteria may include, but will not be limited to: the applicant's professional qualifications, ability to undertake the project, ability and experience working with community organizations, implementation of standards detailed in this request for proposals and artist merit as evidenced by submitted materials.

The community jury will be comprised of seven to nine community members and will meet at a minimum of **three two** times.

Depending on the project and schedule, the City of Rochester will be available to assist the artist in making connections to information, resources within, and various segments of the local community and to support the artist in his or her engagement with the project goals, site and context.

The City of Rochester reserves the right to make no selection from the submitted applications.

8. ARTIST'S RESPONSIBILITY

Selected artists assume all responsibility for materials, design, construction, storage and delivery of the completed Work to the site. The artist will be required to arrange installation in conjunction with the City of Rochester.

Artists of the selected proposals may be asked, upon recommendation by the City of Rochester, to refine or modify their designs to meet design criteria. The City of Rochester does not assume responsibility for damage or loss of any kind to any materials submitted in conjunction with this call for entries.

All commissioned work will include a one-year warranty by the artist. \$1,000 will be withheld pending a successful one-year inspection.

The artist shall provide a list of materials and processes necessary for simple repairs and touch-ups that low-skill volunteers can administer; such as paint color for touch-ups, sanding and polyurethane for simple wood areas, etc.

9. SITE PLANS

Please see Appendix B.

10. BUDGET AND PAYMENT INFORMATION

The artist or team of artists of each selected design will receive **\$9,000** for each seating element to cover all costs, including materials, construction, storage, delivery and artist's fees. There will be no additional funds available beyond the \$9,000. Artists are responsible for staying within the budget.

The schedule of payments is as follows: (1) \$3,200 will be paid within seven (7) business days of signing a contract with the City of Rochester; (2) \$2,400 will be paid with seven (7) business days of a successful half-way inspection (i.e., meeting or exceeding the half-way benchmark description discussed in the artist's detailed proposal); (3) \$2,400 will be paid upon delivery of artistic seating(s); and (4) \$1,000 will be paid after a one-year warranty inspection is conducted by the selected artist(s).

11. CONTACT INFORMATION

Questions must be submitted to the by e-mail, ARTWalkExtensionProject@gmail.com, or phone, to Sue Steele (585) 232-5137 x480 no later than **January 12, 2012**. Responses to all questions will be posted weekly, as received, to the project website at www.cityofrochester.gov/artwalkextension.

12. DATES TO REMEMBER

<u>Calls Released:</u>	December 1, 2011
<u>Artist Information Meeting 1:</u>	December 19, 2011
<u>Meeting Minutes Posted Online By:</u>	December 23, 2011
<u>Questions Submissions Due By:</u>	January 6, 2012 - <i>Responses will be posted weekly, as received</i>
<u>Deadline for Proposal Submissions:</u>	January 12, 2012
<u>Public Display (2 Weeks):</u>	January 16-30, Location TBD January 17- January 31
<u>Jury Review:</u>	Week of January 30, 2012 February 1-8
<u>Semi-Finalists Notified:</u>	Week of January 30, 2012 Week of January 6
<u>Models Due:</u>	March 15, 2012
<u>Public Display (1 Week):</u>	March 19 – 30 23, 2012 rev 2/10/12
<u>Jury Review:</u>	Week of April 2, 2012
<u>Selected Artist(s) Notified:</u>	Week of April 2, 2012
<u>Permit Proceedings and Contracting:</u>	April 30 – May 18, 2012
<u>Artist(s) Begin Work:</u>	May 21, 2012
<u>Half-way Inspection:</u>	Mid July 2012
<u>Fabrication Complete:</u>	August 17, 2012
<u>Installation (by City):</u>	Week of August 20, 2012

13. ADDITIONAL INFORMATION

Artist Information Meetings and schedules will be posted at www.cityofrochester.gov/artwalkextension approximately 24 hours prior to the meetings and deadlines.

The following documents are attached for applicant review:

- Appendix A – Location Map
- Appendix B – Site Plan
- Appendix C – Location Photos
- Appendix D - Durability and Maintenance Criteria
- Appendix E – Reference Material