

ART WALK EXTENSION PROJECT ARTISTIC BIKE RACK OPEN CALL CALL FOR ENTRIES

The City of Rochester is pleased to announce the Art Walk Extension Project University artistic bike rack open call for the plaza at Rochester Museum & Science Center¹.

APPLICATIONS MUST BE POSTMARKED OR TIMESTAMPED BY: **January 12, 2012**

1. PROJECT DESCRIPTION

The Work must function as a secure location for bicycle storage and meet the following requirements:

- Main body of the rack must be designed to be fabricated from durable materials for the region's climate.
- Must accommodate at least four bicycles upright by its frame. Enable the frame and one of the wheels to be secured using a standard u-lock
- Provide two (2) locking points that are between 1' and 3' off the ground
- Provide two (2) locking points with a thickness of 1" minimum and 4" maximum
- Include no sharp edges or other potential safety hazards
- A gap near the bottom for pedal clearance
- A base that can accept at least two 3/8" x 3" wedge anchors for surface mounting
- Reflect or complement the character of the area

The work is located at the Rochester Museum and Science Center and should relate in context to the mission and values of the site.

2. ELIGIBILITY

There is no residency restriction on who may submit a proposal; however the bike rack must be fabricated within the eight-county area of Monroe, Genesee, Livingston, Ontario, Orleans, Wayne, Wyoming or Yates in order to facilitate progress inspections by the City of Rochester. Applications by board or staff members of Bergmann Associates, Studio William Cochran, the City of Rochester, or their relatives or business or personal partners will not be considered.

3. WHAT AND WHERE IS THE ART WALK EXTENSION PROJECT?

The Art Walk Extension Project is located along University Avenue between North Goodman Street and Prince Street and along North Goodman Street between The Rochester Museum and Science Center at East Avenue and the Village Gate at College Street. The project is a permanent urban art trail, connecting the arts centers and public spaces within the Neighborhood of the Arts (NOTA) in Rochester, New York.

4. CRITERIA

Entries will be judged on the following criteria: creativity and artistic merit; feasibility of construction; durability in four season weather conditions; ease of maintenance and repair; suitability of materials; appropriateness to the project environment, safety and usability for pedestrians, and appropriateness to the specific site.

¹ ARTWalk of Rochester is not administrating this Call for Art, the art will not be part of the ARTWalk museum. The City of Rochester will be the owner of all artwork(s)

Bergmann Associates will work with selected artists to provide engineering stamps for artist's drawings. In addition, the proposed design must meet Durability Criteria included in Appendix D, as well as pass engineering reviews.

See supplementary documentation included in Appendix C for Artist reference.

5. ENTRY REQUIREMENTS AND DEADLINES

Entrants in the preliminary round must mail or deliver the following six (6) items to:

**City of Rochester
Attn: Mayor's Office, Alinda Drury
Re: Sidewalk Engraving Open Call
City Hall, Room 305A
30 Church Street
Rochester, NY 14614**

1. Application Cover Sheet (final page of this document)
2. Artistic or Professional Resume (for artist teams, each member must submit)
3. Letter of Interest: Please explain your interest in this project and why you are qualified to complete this scope of work (not to exceed 1 page).
4. Written Project Proposal (2 Pages Maximum) detailing the following:
 - a. Project plan
 - b. Supporting illustrations
 - c. Introduction of theme
 - d. Proposed timeline
 - e. Proposed project material list and cost estimate
5. Additional Visual Support Material and/or Illustrations of Past Work, (maximum 3 images, digital Images or 8" x 10" color prints)
6. List Three References, including names and contact information

Electronic Submissions:

- Entries can be submitted electronically at artwalkextensionproject@gmail.com (subject 'Bike Rack').
- All graphics must be at a resolution of 300dpi for jury reproduction purposes
- All files must be submitted in PDF format.
- Use the following file naming convention:
'first 4 letters of last name'_ 'first letter of first name'_ 'document name' (cover, resume, interest, proposal, pastwork, reference)'

Example:

Sally Artist (individual PDF Files) - 'arti_s_cover.pdf' 'arti_s_resume.pdf'

Sally Artist (single multi-page PDF) - 'arti_s_application.pdf'

Submission Deadline (Submission must be postmarked or time stamped): **January 12, 2012**

Please note incomplete applications will not be accepted.

6. SELECTION PROCESS

After initial sketches and proposals are submitted, the materials are displayed for two-weeks for review by the community. A community jury will meet and determine the five semi-finalists. Each semi-finalist will be invited to develop a more detailed design proposal and 3D model for the specific project. Each of the semi-finalists will receive an honorarium of \$300 to further develop his/her detailed proposal.

As part of their detailed proposals, each semi-finalist must describe what the City of Rochester can expect to see at the half-way inspection. These models will also be displayed for one week for community review and feedback prior to the final review by the community jury.

Selection criteria may include, but will not be limited to: the applicant's professional qualifications, ability to undertake the project, ability and experience working with community organizations, implementation of standards detailed in this request for proposals and artist merit as evidenced by submitted materials.

The community jury will be comprised of seven to nine community members and will meet at a minimum of **three two** times.

Depending on the project and schedule, the City of Rochester will be available to assist the artist in making connections to information, resources within, and various segments of the local community and to support the artist in his or her engagement with the project goals, site and context.

The City of Rochester reserves the right to make no selection from the submitted applications.

7. ARTIST'S RESPONSIBILITY

Selected artists assume all responsibility for materials, design, construction, storage and delivery of the completed Work to the site. The artist will be required to arrange installation in conjunction with the City of Rochester.

Artists of the selected proposals may be asked, upon recommendation by the City of Rochester, to refine or modify their designs to meet design criteria. The City of Rochester does not assume responsibility for damage or loss of any kind to any materials submitted in conjunction with this call for entries.

All commissioned work will include a one-year warranty by the artist. \$1,000 will be withheld pending a successful one-year inspection.

The artist shall provide a list of materials and processes necessary for simple repairs and touch-ups that low-skill volunteers can administer; such as paint color for touch-ups, sanding and polyurethane for simple wood areas, etc.

8. SITE PLANS

Please see Appendix B.

9. BUDGET AND PAYMENT INFORMATION

The artist or team of artists of each selected design will receive **\$5,500** to cover all costs, including materials, construction, storage, delivery and artist's fees. There will be no additional funds available beyond the \$5,500. Artists are responsible for staying within the budget.

The schedule of payments is as follows: (1) \$2,000 will be paid within seven (7) business days of signing a contract with the City of Rochester; (2) \$1,250 will be paid with seven (7) business days of a successful half-way inspection (i.e., meeting or exceeding the half-way benchmark description discussed in the

artist's detailed proposal); (3) \$1,250 will be paid upon delivery of the artistic bike rack; and (4) \$1,000 will be paid after a one-year warranty inspection is conducted by the selected artist(s).

10. CONTACT INFORMATION

Questions must be submitted to the by e-mail, ARTWalkExtensionProject@gmail.com, or phone, to Sue Steele (585) 232-5137 x480 no later than **January 12, 2012**. Responses to all questions will be posted weekly, as received, to the project website at www.cityofrochester.gov/artwalkextension.

11. DATES TO REMEMBER

<u>Calls Released:</u>	December 1, 2011
<u>Artist Information Meeting 1:</u>	December 19, 2011
<u>Meeting Minutes Posted Online By:</u>	December 23, 2011
<u>Questions Submissions Due By:</u>	January 6, 2012 - <i>Responses will be posted weekly, as received</i>
<u>Deadline for Proposal Submissions:</u>	January 12, 2012
<u>Public Display (2 Weeks):</u>	January 16-30, Location TBD January 17- January 31
<u>Jury Review:</u>	Week of January 30, 2012 February 1-8
<u>Semi-Finalists Notified:</u>	Week of January 30, 2012 Week of January 6
<u>Models Due:</u>	March 15, 2012 delivered by 5:00pm to City Hall
<u>Public Display (1 Week):</u>	March 19 – 30 23, 2012 rev 2/10/12
<u>Jury Review:</u>	Week of April 2, 2012
<u>Selected Artist(s) Notified:</u>	Week of April 2, 2012
<u>Permit Proceedings and Contracting:</u>	April 30 – May 18, 2012
<u>Artist(s) Begin Work:</u>	May 21, 2012
<u>Half-way Inspection:</u>	Mid July 2012
<u>Fabrication Complete:</u>	August 17, 2012
<u>Installation (by City):</u>	Week of August 20, 2012

12. ADDITIONAL INFORMATION

Artist Information Meetings and schedules will be posted at www.cityofrochester.gov/artwalkextension approximately 24 hours prior to the meetings and deadlines.

The following documents are attached for applicant review:

- Appendix A – Location Map
- Appendix B – Site Plan and Photos
- Appendix C – Supplementary Documentation
- Appendix D - Durability and Maintenance Criteria
- Appendix E – Reference Material